



AUBURNACHIEVE UPDATE

AN ANNUAL REPORT 2024 COHORT OUTCOMES



INTRODUCTIONS



- **Dr. Katie Boyd**

- Executive Director, Academic Insight, kbb0035@auburn.edu



- **Ms. Yvette Stone**

- Coordinator, Data Collection & Analysis, ymj0001@auburn.edu

A QUICK REFRESHER

- SACSCOC requires universities to plan, propose and implement a five-year project aimed at enhancing student success.
- AUBURNACHIEVE is aimed at enhancing student post-graduation outcomes through unit-level interventions.
 - Post-grad outcomes are tracked and reported, annually
 - Bright Idea Seed Grant Program



WHERE DOES THE DATA COME FROM?

FIRST DESTINATION SURVEY

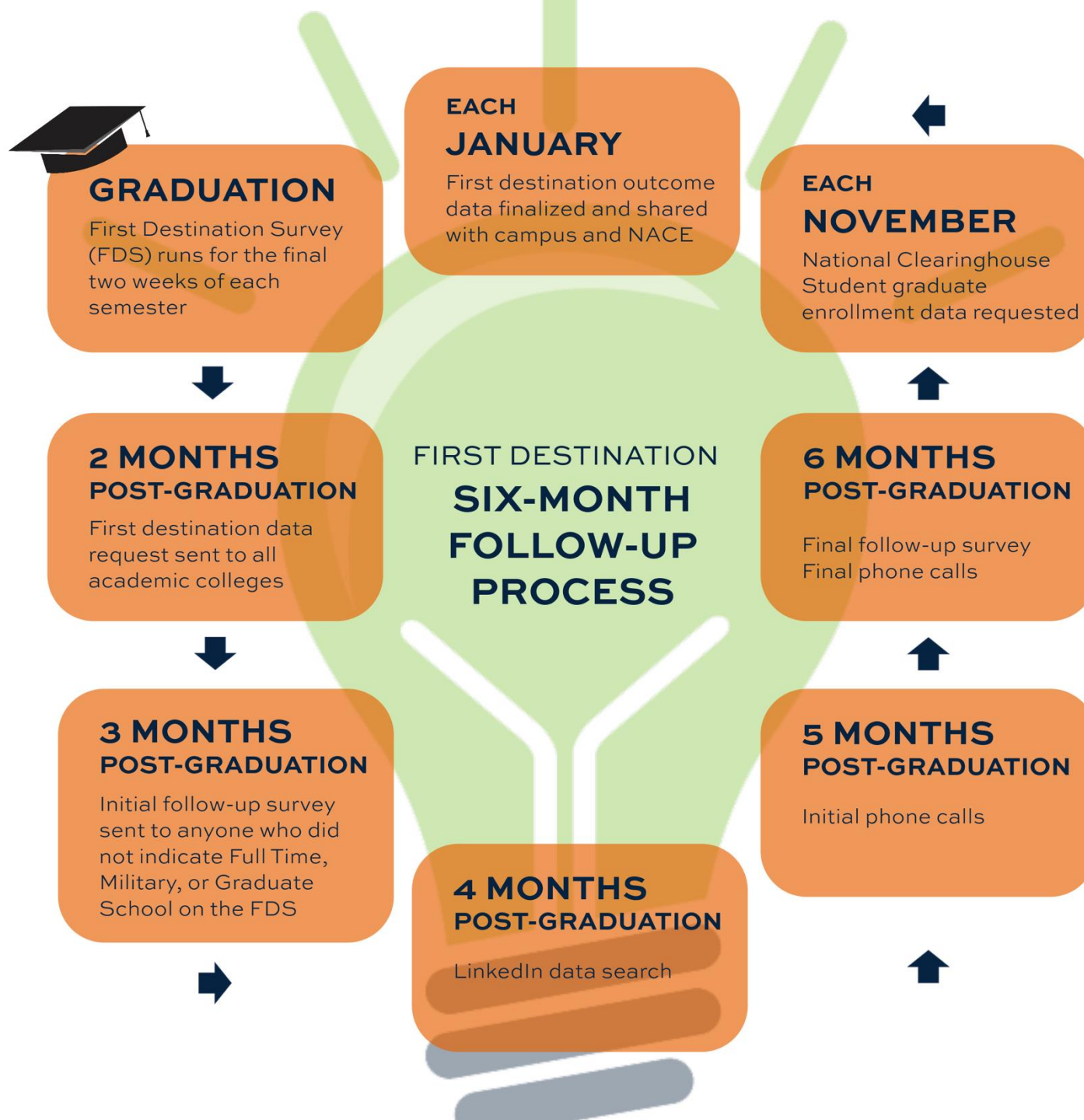
- All students are enrolled in Achieve the Creed in their final semester.
- The First Destination Survey (FDS) opens to students in the last two weeks of the semester.
 - 98% of students complete this survey

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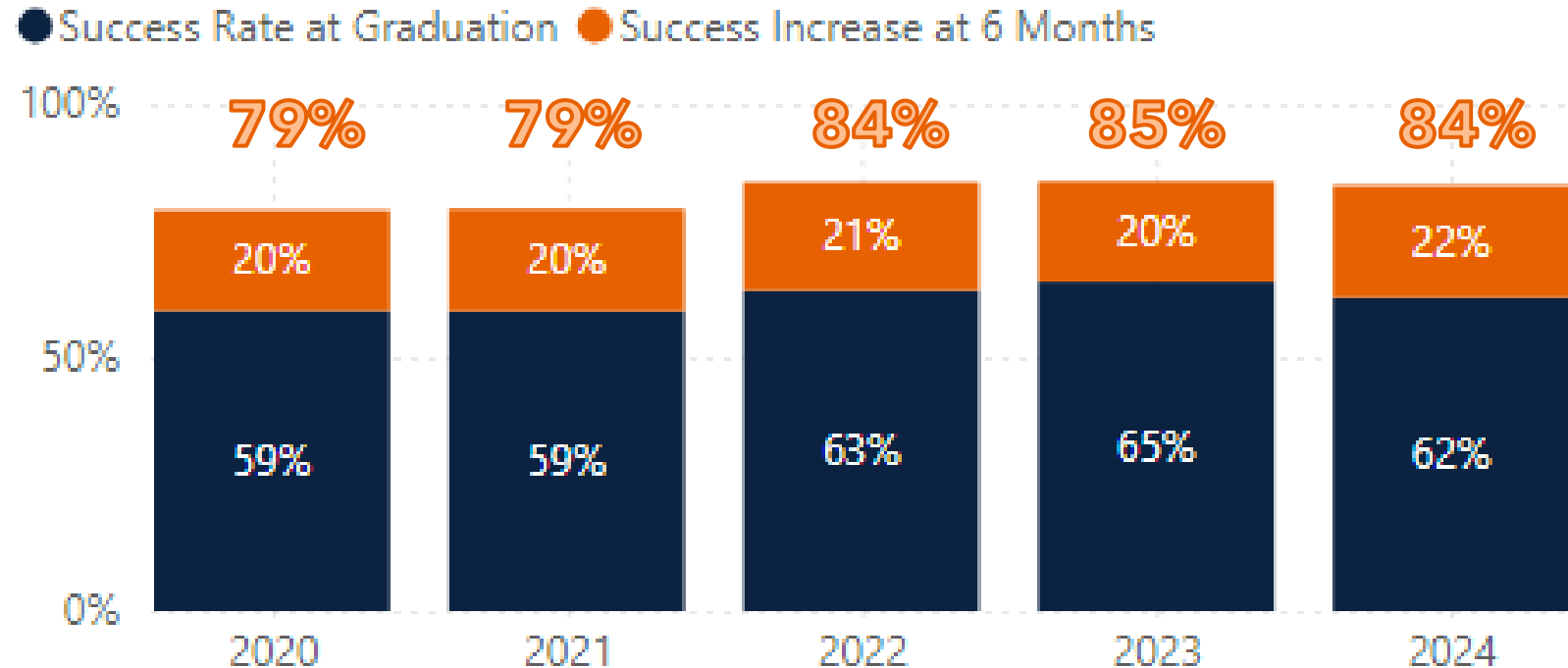
OVERALL POST-GRAD OUTCOMES - UG DEGREE EARNERS

HISTORIC SUCCESS RATE



BY 2028 WE EXPECT

- the success rate to be at or above 87% for employment seeking graduates and 90% for continuing education seeking graduates.



$$\text{Success Rate} = \left(\frac{\text{\# graduates with positive outcomes}}{\text{Total \# graduates with known outcomes}} \right) \times 100$$

OVERALL POST-GRAD OUTCOMES - UG DEGREE EARNERS

AVERAGE REPORTED SALARY



BY 2028 WE EXPECT

- the success rate to be at or above 87% for employment seeking graduates and 90% for continuing education seeking graduates.
- the average salary to be at or above \$60,000.

\$61,571

Range: \$10,400 - \$375,000

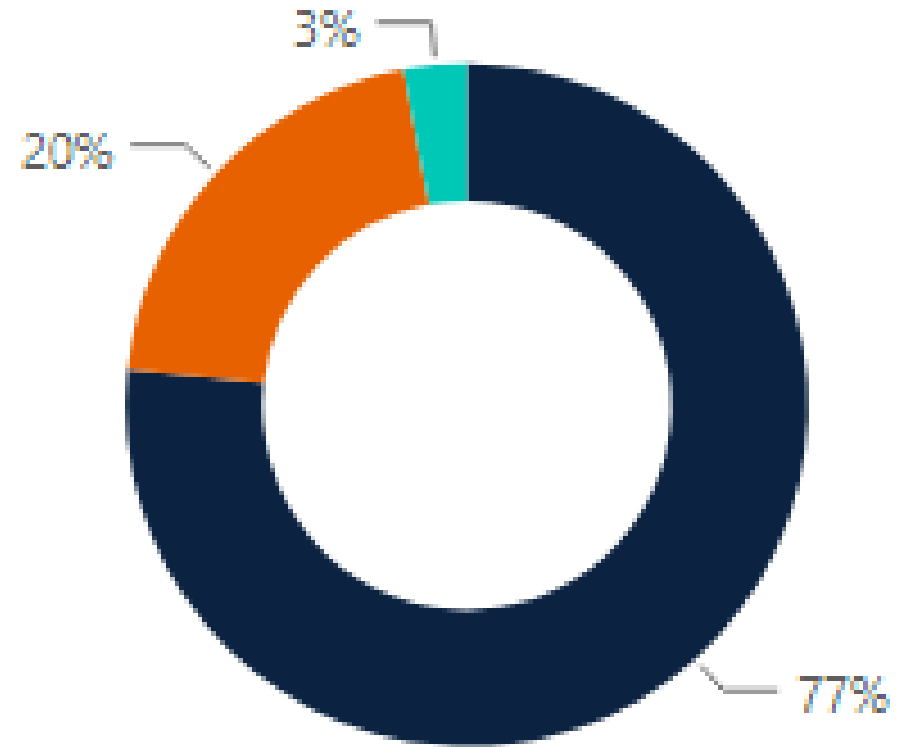
OVERALL POST-GRAD OUTCOMES - UG DEGREE EARNERS



BY 2028 WE EXPECT

- the success rate to be at or above 87% for employment seeking graduates and 90% for continuing education seeking graduates.
- the average salary to be at or above \$60,000.
- 40% of undergraduate degree earners receiving 3 or more offers of employment and 85% of students indicating that they are in a job that they consider their top choice.

SATISFACTION



● Yes, top choice ● Yes, not top choice ● No

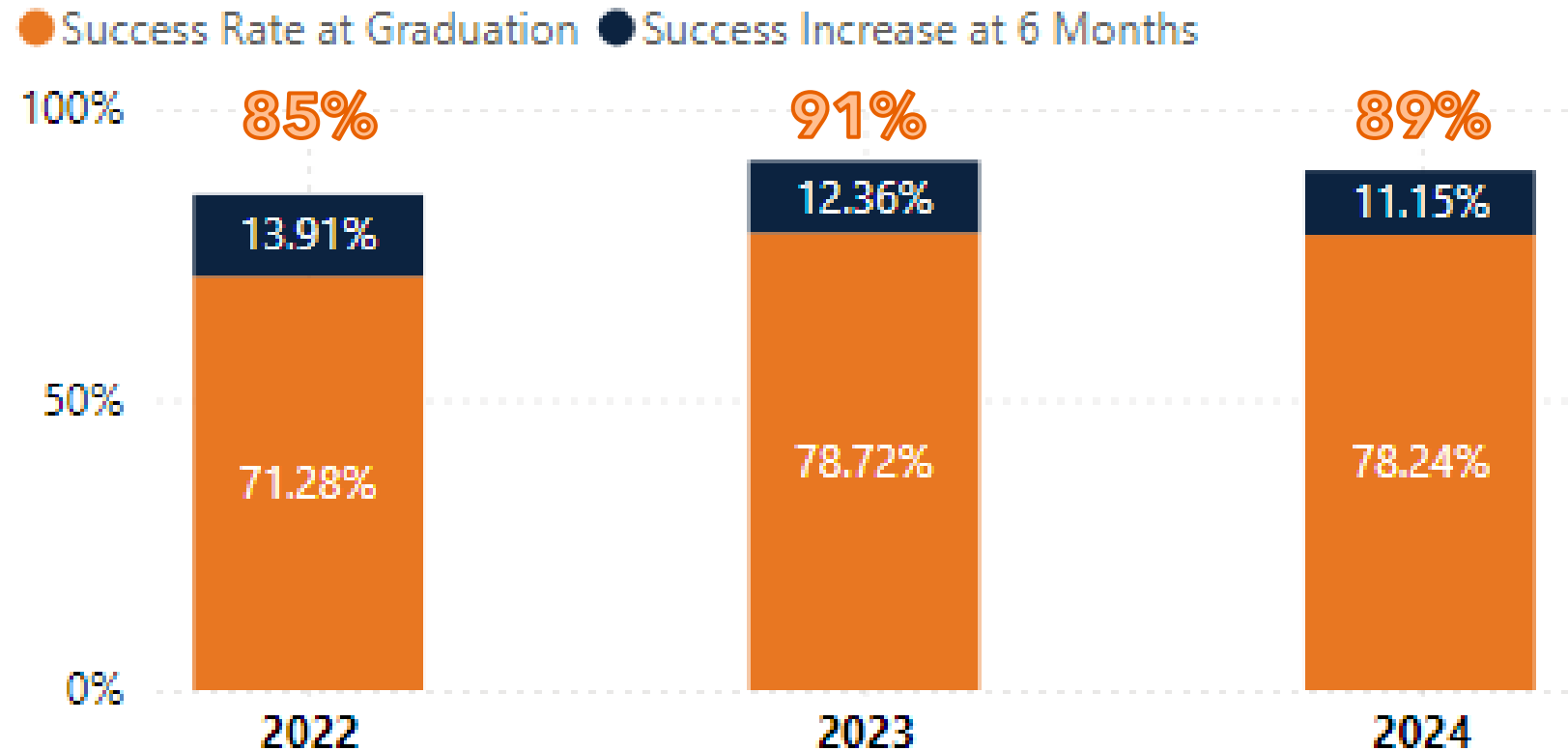
OVERALL POST-GRAD OUTCOMES - GR DEGREE EARNERS

HISTORIC SUCCESS RATE



BY 2028 WE EXPECT

- the success rate to be at or above 92% for employment seeking graduates and 98% for continuing education seeking graduates.



$$\text{Success Rate} = \left(\frac{\text{\# graduates with positive outcomes}}{\text{Total \# graduates with known outcomes}} \right) \times 100$$

OVERALL POST-GRAD OUTCOMES - GR DEGREE EARNERS

AVERAGE REPORTED SALARY



BY 2028 WE EXPECT

- the success rate to be at or above 92% for employment seeking graduates and 98% for continuing education seeking graduates.
- Salary to remain competitive with our southeastern and large research institution peers.

\$92,264

Range: \$12,000 - \$630,000

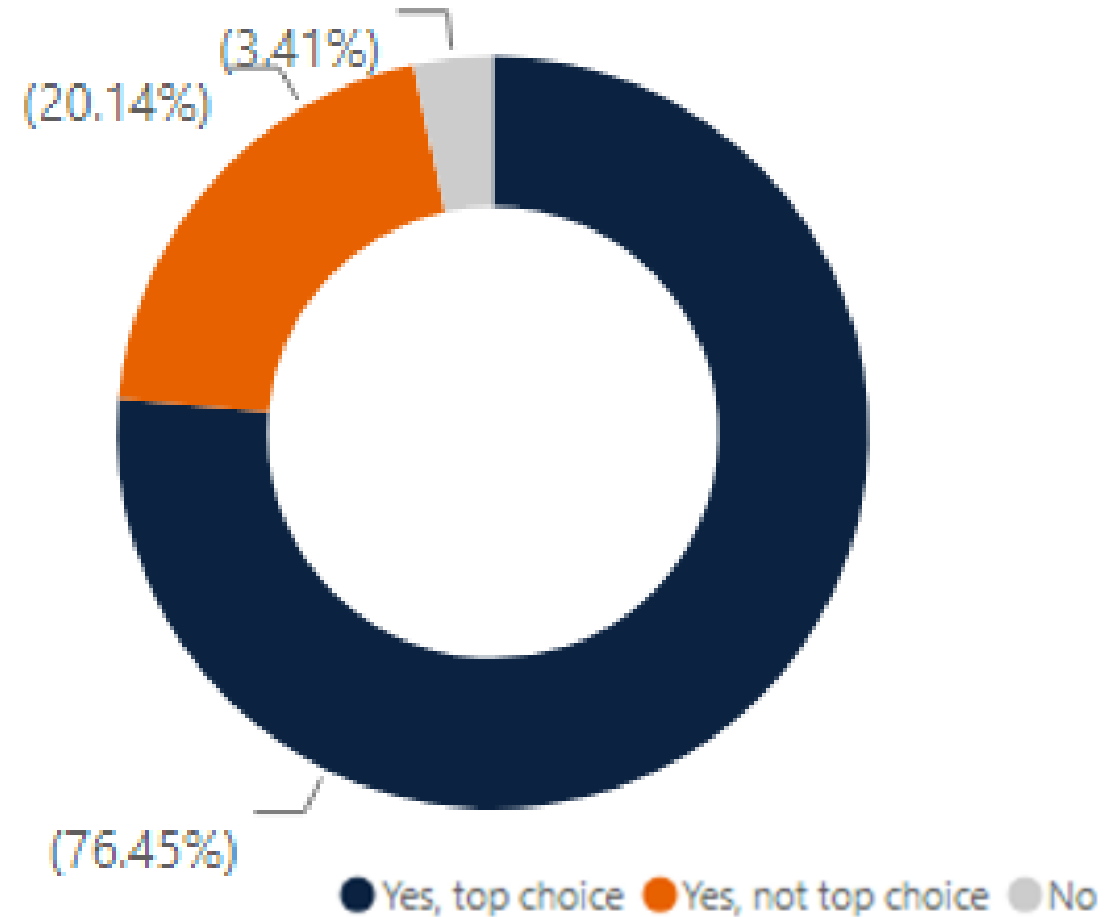
OVERALL POST-GRAD OUTCOMES - GR DEGREE EARNERS

SATISFACTION



BY 2028 WE EXPECT

- the success rate to be at or above 92% for employment seeking graduates and 98% for continuing education seeking graduates.
- Salary to remain competitive with our southeastern and large research institution peers.
- 25% of graduate degree earners indicating that they have received 3 or more offers of employment and 85% of students indicating that they are in a job that they consider their top choice.





KEY FINDINGS AND TRENDS

OVERALL POST-GRADUATION OUTCOME SUCCESS

- Outcomes steadily increased in the ten years prior to the pandemic, dipped slightly in 2020 and 2021, then returned to pre-pandemic levels in 2022.
- Outcomes associated with unit level interventions (Bright Idea seed grant) are being explored to better understand their impact on first destination outcomes.

HIGH IMPACT PRACTICE PARTICIPATION AND FIRST DESTINATION SUCCESS

Students completing an internship are nearly **2x** more likely to be successfully employed within six-months of graduation (Wilder, C. 2025).

The background of the image is a blurred photograph of a group of people sitting around a table in a meeting or workshop. A semi-transparent white horizontal band is overlaid across the middle of the image. The text 'AUBURN' is written in a large, orange, sans-serif font. Below it, the word 'ACHIEVE' is written in a larger, dark blue, sans-serif font. Underneath 'ACHIEVE', the words 'BRIGHT IDEA' are written in a smaller, white, italicized sans-serif font, flanked by two short orange horizontal lines.

AUBURN
ACHIEVE
BRIGHT IDEA



ACHIEVEMENT

=

(Academics + Activities) Articulation



BRIGHT IDEA SEED GRANT

STEP 1

- Set-up meeting with Office of Academic Insight
- Discuss potential gaps in student outcomes
- Review outcome data for specific groups of students

STEP 2

- Submit 500-word abstract detailing:
 - Specific goals of project
 - Data informing the need for project

STEP 3

- Abstract review and feedback
 - Insight Lab
 - Community of Practice
 - Advisory Council

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BRIEF EXAMPLE:

“...aims to enhance **student career outcomes** by integrating emerging technologies into the **classroom**...Data shows that graduates from this program face challenges in **securing employment**, with employers citing a lack of experience with current technologies as a key barrier. To address this, the curriculum will be updated to include **hands-on experience with tools** such as ... Students will engage in project-based learning and benefit from industry partnerships offering internships and co-op programs. This initiative will equip students with the skills employers seek, improving post-graduation employment prospects and overall career readiness...”



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FACULTY ADVISORY COUNCIL

- **Amy Wright**, Chair
- **Brenden Higgins**, AG
- **Tom Leathem**, AR
- **Brian Vansant**, BU
- **Margaret Flores**, ED
- **Robbie Barnes**, EN
- **Todd Steury**, FW
- **David Martin**, HS
- **Tom Lockhart**, LA
- **Kelley Noll**, NU
- **Murali Dhanasekaran**, PH
- **Maggie Han**, SM
- **Kelley Steury**, VE
- **Maria Witte**, GR
- **Piper Cumbo**, Libraries



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COMMUNITY OF PRACTICE

- **Erica Stallings**, Career Discovery and Success – Co-Chair
- **Rachel Whitman Rotch**, Academic Insight – Co-Chair
- **Charlie Wilder**, Academic Insight – Co-Chair
- **Asim Ali**, Biggio Center
- **Chris Basgier**, University Writing
- **Mariel Goble**, International Programs
- **Shereada Harrell**, Career Strategy
- **Vanessa Harrison**, Student Affairs
- **Abby Langham**, Administrative Effectiveness
- **Jaime Miller**, Academic Support
- **Liesl Reiners**, Biggio Center
- **JuWan Robinson**, Enrollment

SAMPLE BRIGHT IDEA GRANTS

Department of Biosystems Engineering

Undergraduate Research
supplemental resources



Department of Consumer and Design Sciences

Integrating VR
technology into the
classroom



College of Sciences & Mathematics

Undergraduate Assistants
program improvement;
UA professional
development and
articulation skills



Department of Communication and Journalism

Enhancing the research
opportunities of graduate
students



CHECK THE END OF THE PPT FOR EVEN MORE SUMMARIES!

BRIGHT IDEA SEED GRANT

FOCUS

- Any element of the achievement framework
- Post-graduation career outcomes
 - Employment, continuing education, salary, etc.

DEADLINE

- Rolling

SUPPORT

- Analytic
- Monetary
- Development and Implementation



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BRIGHT IDEA SEED GRANT

FOCUS

- Any element of the award agreement and two
- Post-graduation career outcomes
 - Employment, continuing education, salary, etc.

DEADLINE

- Budget

SUPPORT

- Analytic
- Monetary
- Development and Implementation

\$300,000

distributed in

2024

Project budgets have been anywhere between \$50,000 and \$100,000.

CONTACT INFORMATION



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SAMPLE BRIGHT IDEA GRANTS

Department of Curriculum and Teaching

Teacher preparation and
licensing test prep



Department of Mathematics and Statistics

Enhancing career
education for students
earning graduate
degrees



College of Engineering

Formative career
development and oral
and written articulation
education



[https://eng.auburn.edu/cdcr/
faculty/next-level-program](https://eng.auburn.edu/cdcr/faculty/next-level-program)

Department of World Languages, Literatures, & Cultures

Enhancing linguistic
proficiency and
assessment tools

